



**9 August 2018**

Tony Sutton (TS) chaired the meeting. Tony Hector and Lawrie Read of the Trust Board, Michael Davies (MD) on behalf of the Club, and Linden Finch & Sue McCloud from OWSSA attended.

#### **Fans Council Updates:**

- The fans council is now on all social media channels including Facebook, Instagram, and Twitter. A new Fans Council website will soon launch.
- The Crowd Funding activity has been launched for the bottle cooler for the BMI Chiltern Terrace drinks pod. We have a target of £350 and as of tonight have raised £255. UPDATE: Target Reached!
- MD asked how the Fans Council fits into the picture as there is already the Club, the Wycombe Wanderers Trust (Wycombe Wanderers Supporters Group Limited), OWSSA, WWISC and WWFC Ex Players Association. TS advised that we have already taken steps to talk with the other groups. We all have different target audiences and are spreading the word about the needs of the Club and do not feel we will be watering down the other groups, nor duplicating efforts. Tony Hector endorsed this view.

#### **Open Discussion:**

1. **Change Strip** – MD advised that last season the change strip was worn as according to the Club Charter – i.e. only worn on those occasions when there was a clash. It is being recommend to the Club/Trust boards that the wearing of the change strip need not be limited to those occasions where there is a clash and could be worn for an increased number of games to give it more exposure and increase sales. The Club Strip (quarters) would be protected and worn for all home games, high profile games, the FA Cup, and all live tv games where possible, and other away games of historical importance when there is no clash of colours.
2. **Big Screen Update:** MD advised that he is still reviewing different avenues and options. The Big Screen is not repairable for the long term. MD is looking at options in order for it to be self-funding going forward. MD is open to discussion with any interested parties on this topic.
3. **Fans Forum.** This has been requested by some fans – with a representative of the Trust and the Playing Staff present. This is in addition to the Trust AGM which is usually held in November. MD to report back with an update once spoken to the Chairman.
4. **Matchday experience.** There have been many comments fed back to the Fans Council regarding the first league match day, below is a list of feedback and comments received, with responses from MD:

[Caledonian Suite not open soon enough](#)

Going forward the Caledonian Suite will be open with around 10 minutes to go to half-time

[Monty's and Woodland beer temperature](#)

Both coolers in Monty's and Woodlands broke down before the game and therefore bottled beer was sold. The complete cooler cellar system in Woodlands will be replaced ahead of the Oxford match. The cooler in Monty's has been fixed.

[PA System](#)

PA system doesn't sound loud enough in some stands.

The club will review and investigate all PA systems have passed their annual review.

[Terrace – drinks trays](#)

MD: We would have to increase prices and do not think it is appropriate

[Kiosk catering](#)

MD: The club's offering over previous seasons has developed, and income has continued to increase. Staff have worked hard to improve the EHO rating to a satisfactory level. An extensive review process

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has taken place, and the club hopes to have an update on a new way forward with kiosk catering very soon.

#### Shop

A fantastic demand for the new club shirt in both adult and child sizes has been most welcome and more stock has been ordered.

Shirt sizes has been fed back to O'Neill's who say that the sizes are within the correct parameters.

#### General

- Issue with lorries parking near the ground. The club is limited by what it can do on public roads but continues to engage with local business about this issue.
- Online Tickets – this is being encouraged so that fans can build up an away history. Fans need to be encouraged to purchase tickets before an away game as not only do the club know who has bought but often the club receive a revenue from these sales. Tickets for away games are not normally available after 2.30pm on a matchday and are not then available until after the game. This will be publicised again even though there is a board up in the ground advising this.

5. **Any Other Business** MD was pleased to share that season ticket sales have increased year on year and there were 900 more home fans at the first game this year than last year. Season tickets are up 20% on a like for like basis. Sales of under 12s has nearly doubled.

**MD has asked if anyone has a issue on matchday, please email him directly**

**[michael.davies@wwfc.com](mailto:michael.davies@wwfc.com) as soon as possible so that he can look into it immediately and not wait for the Fans Council meeting as there can be a delay. Contact details are at the end of the minutes.**

**There being no other business the meeting ended. The following dates are for the Fans Council meetings this season – 2<sup>nd</sup> Thursday of the month**

<b>13 September</b>	<b>11 October</b>	<b>8 November</b>	<b>13 December</b>
<b>10 January 2019</b>	<b>21 February</b>	<b>14 March</b>	<b>11 April</b>

#### Contacts:

Tony Sutton (Chair)	<a href="mailto:antony.sutton@outlook.com">antony.sutton@outlook.com</a>
Tina Davis (Secretary)	<a href="mailto:tinad420@gmail.com">tinad420@gmail.com</a>
Andrew Crowther (Treasurer)	<a href="mailto:andrewcrowther86@hotmail.com">andrewcrowther86@hotmail.com</a>
Lisa Bowker	<a href="mailto:lbowker1612@gmail.com">lbowker1612@gmail.com</a>
Paul Mccloud	<a href="mailto:wwscfc@gmail.com">wwscfc@gmail.com</a>
Pete Brown	<a href="mailto:peter.brown@oddbears.com">peter.brown@oddbears.com</a>

Michael Davies	<a href="mailto:michael.davies@wwfc.com">michael.davies@wwfc.com</a>
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